

LOGO



CATALISI

Catalysation of institutional transformations
of Higher Education Institutions through
the adoption of acceleration services

FONT: **Raleway**



logo font
RALEWAY
(Google fonts)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890'?"!("%)[#][]{@}/&\<-+÷×=>
®©\$€£¥¢;,:*.

COLORS



HEX: # **5E94C8**
PANTONE: **646 C**
C: **64** M: **33** Y: **3** K: **0**
R: **93** G: **147** B: **200**



HEX: # **9AB8DC**
PANTONE: **644 C**
C: **38** M: **19** Y: **2** K: **0**
R: **154** G: **184** B: **220**



HEX: # **29A9E1**
PANTONE: **298 C**
C: **70** M: **16** Y: **0** K: **0**
R: **41** G: **169** B: **225**



HEX: # **2C489D**
PANTONE: **7685 C**
C: **94** M: **83** Y: **2** K: **0**
R: **44** G: **72** B: **157**



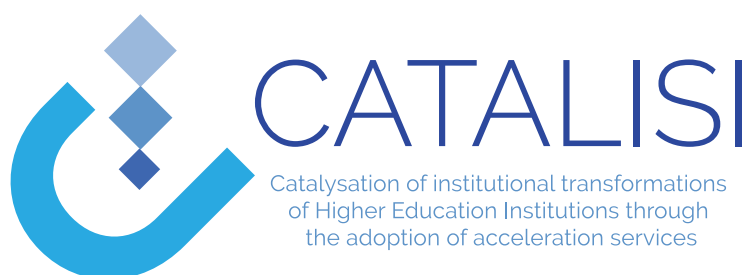
HEX: # **3E67B0**
PANTONE: **7683 C**
C: **82** M: **62** Y: **0** K: **0**
R: **62** G: **103** B: **176**



LOGO and TYPOGRAPHY in color



LOGO position 2



LOGO and TYPOGRAPHY white (negative)



LOGO
HOW NOT
TO USE



Do not use other colors...

