

INSPIRING ERA

Bringing the European Research Area (ERA) closer to its research community

28.11.2025

Objectives of the ERA



- Free movement of researchers, knowledge, and technology
- Strengthening research institutions and infrastructure
- Enhancing cooperation between public and private sectors
- Increasing investment in research and development (R&D)



4 Priorities of the Pact for Research and Innovation in Europe

Deepening a truly functioning internal market for knowledge





Taking up together the challenges posed by the twin green and digital transition, and increasing society's participation in the ERA

Amplifying access to research and innovation excellence across the Union





Advancing concerted research and innovation investments and reforms



4 Priorities of the Pact for Research and Innovation in Europe and the 20 ERA Actions of the ERA Policy Agenda 2022-2024

Deeper	ing a	truly	functi	onal
internal	mark	et for	know	ledge

Taking up together the challenges posed by the twin green and digital transition, and increasing society's participation in the ERA

Amplifying access to research and innovation excellence across the Union Advancing concerted research and innovation investments and reforms

ERA Action 1: Open Science

ERA Action 2: Copyright and data legislative framework

ERA Action 3: Research Assessment reform

ERA Action 4: Attractive research careers

ERA Action 5: Gender equality

ERA Action 6: Academic freedom

ERA Action 7: Knowledge valorisation

ERA Action 8: Research infrastructures

ERA Action 9: International cooperation

ERA Action 10: Missions and partnerships

ERA Action 11: Green transformation

ERA Action 12: Green/digital transition of Eeurope's industrial ecosystem

ERA Action 13: Higher education institutions

ERA Action 14: Bring science closer to citizens

ERA Action 15: R&I ecosystems

ERA Action 16: Improve access to excellence

ERA Action 17: Research management

ERA Action 18: National processes for ERA implementation

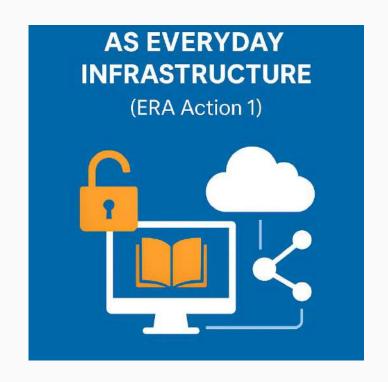
ERA Action 19: ERA monitoring system

ERA Action 20: Investments and reforms

Open Science as Everyday Infrastructure



- > Making open access the norm
- Building the <u>European Open Science</u>
 Cloud (EOSC)
- > Aligning national Open Science strategies
- > Tracking who's making progress





What's in it for you?



If you lead or manage research groups	If you steer a faculty or institute	If you run research support or strategy
 Less guesswork about what funders want. Standardised DMP (Data Management Plan) templates across Europe Clear FAIR data guidance Recommendations for suitable repositories More impact and recognition for non-paper outputs Datasets and software are stored with: clear meta data and persistent identifiers (e.g. DOIs) 	 A clear external story for internal investment. You can justify investments in repositories, data services and Open Science support by pointing to ERA priorities and national strategies. This is not just internal preference but alignment with how Europe defines modern research infrastructure. Strategic positioning in alliances and consortia. 	 Standard building blocks for your processes. ERA and EOSC provide shared language for templates and support: FAIR data, DMPs, trusted repositories, EOSC readiness. You can embed these elements into proposal checks, guidelines and training. Opportunities to become a recognised service provider.



Research Careers & Assessment



- > A common direction for research assessment
 - Agreement on Reforming Research Assessment
 - Coalition for Advancing Research Assessment (CoARA)
- > A European framework for research careers
 - European framework to attract and retain research, innovation, and entrepreneurial talents
 - European Charter for Researchers
- > Support platforms and data
 - ERA Talent Platform



What's in it for you?



If you lead or manage
research groups

If you steer a faculty or institute

If you run research support or strategy

- > More room for diverse contributions to count.
- ➤ It will become easier to argue that supervision, team building, data curation, software, infrastructure work and engagement should be recognised alongside papers.
- Clearer language to discuss careers with your team.
- ➤ Labels for stages and skills that you can use in performance talks, recommendation letters and when helping team members plan next steps inside or outside academia.

- > External backing for reforms you may already want.
- When you push for tenure-track models, longer contracts, better onboarding or more robust promotion criteria, you can point to European frameworks and commitments – showing that you are not acting alone or randomly.
- > A reference point for talent strategy.
- ➤ It also gives you a story to tell: "We are aligning with how Europe defines attractive research organisations" useful in budget talks, with advisory boards and when joining alliances or excellence schemes.

- > Standard building blocks for processes and templates.
- ➤ Concepts like CoARA, the European careers framework, OTM-R and the ERA Talent Platform give you ready-made language and checklists for internal guidelines, evaluation forms and training.
- A clearer roadmap for "ERA-aligned" positioning.
- Structural priorities on careers and assessment let you plan multi-year work: mapping where your institution stands, setting targets, joining peer networks and using EU language convincingly in strategies and funding applications.





4 Priorities of the Pact for Research and Innovation in Europe 8 ERA Actions & 11 Structural Policies of the ERA Policy Agenda 2025-2027

Deepening a truly functioning internal market for knowledge

ERA Action 1: Equity in open science

ERA Action 2: Advancing the European Science for Policy (S4P) ecosystem

ERA Action 3: Facilitating and accelerating the responsible use of AI in science in the EU

ERA Action 4: Enhancing research security

emerging challenges

ERA Action 5: Accelerating R&I investments for Europe's industrial transformation and competitive sustainability
ERA Action 6: Accelerating new approach methodologies
(NAMs) to advance biomedical research and testing of medicinal products and medical devices
ERA Action 7: A harmonised and coordinated framework for a

European approach to integrity and ethics in R&I in the face of

Structural Policy 1: Equity in open science

Structural Policy 2: Research infrastructures

Structural Policy 3: Gender equality, equal opportunities for all and inclusiveness

Structural Policy 4: Researchers' careers and mobility

Structural Policy 5: Research assessment and reward systems

Structural Policy 6: Knowledge valorisation **Structural Policy 7**: Global engagement

Structural Policy 8: Challenge-based initiatives

Structural Policy 9: Synergies with education and the European Skills Agenda

Structural Policy 10: An active citizen and societal engagement in R&I

Enhancing access to excellent research and innovation for all

Taking up together the green

and digital transitions, and

other societal challenges

ERA Action 8: Empowering R&I: A new era in research management.

Structural Policy 11: Synergies between EU, national and regional funding programmes

Advancing concerted investments and reforms in R&I

There is **no specific ERA action** proposed under this objective but it is widely acknowledged that boosting R&I investments and adopting structural reforms remains a key priority for the European Commission and the Member States to work closely together using a set of existing instruments.

Future of the ERA



Expanding global partnerships beyond the EU

Strengthening green and sustainable research initiatives

The role of AI and digital transformation in European research

New policy initiatives & new Policy Agenda









What is INSPIRING ERA?



Bringing the European Research Area (ERA) closer to its research community

A Horizon Europe project running until December 2026.

Our objectives

- Support the successful implementation of the ERA Policy Agenda
- Disseminate results and lessons learned from ERA Actions
- Facilitate mutual learning and exchange
- Build an ERA community across the whole Europe



Our Mission



We make ERA outcomes:



Visible

Showcasing tools, services & policies



Understandable

Explaining what policies mean in practice



Usable

Helping researchers and institutions apply ERA outcomes in daily work

INSPIRING ERA ensures that **ERA policies** are **understood**, **applied**, and **improved** through practical engagement and structured feedback. By enabling mutual learning and community building, we help make ERA a lived reality for the people it's designed to serve.



INSPIRING ERA Website





Factsheets



Newsletter



Events



Explain



Summarise



Connect



How we work - a Two-Way Bridge







Who we reach



public authorities
horizon europe projects
national contact points
ngos page 15 page 1

research institutes industry v sci

citizens foundations academia

trade associations

advocacy groups

umbrella funding orgs

innovation networks

science communication org government agencies

innovation hubs

industry associations

ministries

university

entrepreneurs

student associations

science parks







- Stay informed about ERA developments that impact research and innovation
- Access expert insights, resources and practical tools
- Take part in online events and mutual learning exchanges
- Receive regular news, updates, and opportunities via our newsletter



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Union's Horizon Europe research and innovation

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